

PRESS RELEASE

Paris, 1st August 2012

Photononstop Group acquires Biosphoto

Photononstop Group, based in Paris, announces the purchase of 100% of the shares in Biosphoto, France's leading stock agency specialized in Nature, Garden and Environment photography, whose collection contains 2.5 million photos and 20,000 videos. The terms of the acquisition were not disclosed.

“This acquisition enables us to broaden the Group's offer alongside what is available on photononstop.com – a leading non-specialist Rights-Managed & Royalty-Free site in France- and graphicobsession.com – the No. 1 portal for Royalty-Free photos in France,” said Gilles Taquet and Christian Delannoy, Photononstop Group' co-founders and Chairmen.

“We are delighted to welcome to the Group an agency that has a worldwide reputation and whose work is recognised by both photographers and clients.

We want to develop Biosphoto to reinforce its position as a niche leading agency in the field of animal, botanical and scientific photography and video.”

Founded by Catherine Deulofeu 25 years ago, Biosphoto has climbed up through the ranks in Europe to become one of the top specialist agencies. Biosphoto is recognised as a leading agency for the quality of its photos, the scientific thoroughness of their keywording and captioning and for its team, which is mainly made up of biologists and botanists.

The agency will be directed by Sophie Boulet-Gerson, who is confirmed in her position as Executive Manager.

Biosphoto's images are published in the most prestigious French and international magazines such as National Geographic, l'Illustré, Stern, Géo and Le Figaro Magazine.

Biosphoto is also a key partner to the major French publishers of mass-market books on animals.

In addition to biosphoto.com, the agency has launched biosgarden.com, another website specially dedicated to garden photography, to reinforce its links with magazines and specialist book publishers.

Biosphoto agency distributes the work of over 450 photographers worldwide, including some famous names of animal photography such as Jean-Louis and Marie-Luce Klein-Hubert, Michel and Christine Denis-Huot, Michel Gunther, Cyril Ruoso, Brandon Cole, Reinhard Dirscherl, Theo Allofs, Juan-Carlos Munoz, etc. Its collection is made up of 300,000 exclusive photos.

Biosphoto distributes the most renowned worldwide collections of Nature, Garden and scientific stock photography such as Minden Pictures, National Geographic, GAP, Royal Horticultural Society, Science Photo Library, etc. Biosphoto agency distributes over 40 collections, representing 1 million pictures.

In addition to still imagery, Biosphoto agency has also moved into footage, offering films, television channels and museums a wide range of clips relating to all its key subject areas.

About Photononstop Group

Photononstop Group founded by Christian Delannoy and Gilles Taquet following the acquisition and merger of La Photothèque SDP in 1997 and DIAF in 2000.

Photononstop agency distributes 250 photographers and 2.5 million Rights-Managed & Royalty-Free images and is positioned in the creative upmarket stock photo segment aimed at corporate and media customers.

In April 2010, Photononstop Group took over Graphic Obsession brand and relaunched its website. Graphic Obsession is now France's leading portal specialising in creative Royalty-Free images. Graphic Obsession distributes 3 million images from 100 collections from all over the world.

In 2011 Photononstop bought into the capital of Bilderberg Agentur, a prestigious German special reports agency based in Hamburg.

Photononstop is also the producer of ONOKY collection, with over 22,000 Royalty-Free photos, mainly lifestyle, with a "French Touch" flavour. This wholly-owned collection, is distributed worldwide by all major international networks.

Gilles Taquet, 50, is chairman of SNAPIG, the French Association of picture agencies, and is a member of several other professional associations.

Christian Delannoy, 53, is heavily involved in the executive world and uses his know-how to support the growth of the Group which, in three years, has completed no less than four acquisitions.

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